

STUDENT AID AWARENESS WORK TEAM

FEBRUARY/27/01

ATTENDEES
• Bill
• Joe
• Kristine
• Mary K
• Nancy

NEXT STEPS

WHAT	WHO RESPONSIBLE	BY WHEN
• Skim the 2 reports from the Advisory Committee meeting that Hazel attended	All	3/6
• Check with Imagitas to see if they have data on what media are most relied upon by Junior High School, Senior High School, and Middle School students	Bill	3/6
• Try to get additional copies of <i>Think College Early</i>	Joe	3/6
• Send to team a summary of findings from <i>College is Possible</i>	Bill	3/6
• Review headers in the research packet from <i>Digest of Educational Statistics</i> that Joe gave to each of us, and let him/the team know which would be useful and how you would like them sorted	All	3/6
• Revise customer input plan that was done by Hazel following the meeting of Bill, Linda, Hazel, and Melissa to make sure that all customer input is gathered, summarized, & disseminated to our SAA Team by 3/12	Bill, Hazel, Linda	3/12
• Arrange room and lunch for March 6 12:00-3:00 meeting	Mary K	3/6
• Send out <i>Lecturer's Tale</i> quote to team	Bill	3/6
• Gather some initial information on kinds of skills/expertise we might want to use in the Student Population Research branch for when we get to the Roles and Responsibilities Phase	Kristine check with Jo	3/6

STAFF & OTHERS' INPUT TO CONSIDER

- Anything we do, commit to sustaining it as opposed to many isolated activities, and build partnerships that complement us
- Need to have partners in the future
- Need to connect with the customer
- Need to remind students that a loan is a loan, and they have to pay it back
- Don't forget disabled audiences
- Think about the idea of partnership, itself—higher and lower levels
- Consider media other than reading
- Consider developing products for short attention spans, brief specific topic pieces, e.g. one on default, one on dependent/independent, etc.

UPCOMING MEETINGS OF THIS TEAM-

- Tuesday, March 6—12:00-3:00—working lunch with lunch provided
- Tuesday, March 13—1:30-3:30
- Tuesday, March 27—1:30-3:30
- Tuesday, April 3—1:30-3:30
- Tuesday, April 10—1:30-3:30
- Plus meetings in between to gather stakeholder input